

**Program Map: BA in Mass Communications**  
**Journalism and Mass Communications Department, College of Liberal Arts and Social Sciences**  
*2023-2024 Academic Year*

Name:

SID:

Advisor:

Start Date:

Catalog Date:

Expected Graduation Date:

Freshman	Fall Courses			Spring Courses			Notes
	Course	Name	Hours	Course	Name	Hours	
	ENGL 1101	English Composition I * Pre-requisite: None	3	ENGL 1102	English Composition II * Pre-requisite: ENGL 1101	3	
MATH 1001, 1111, 1113, 1401, 2101	Choose 1 * Pre-requisite: None	3	AREA D OPTION I	Elective Pre-requisite:	3		
AFRS 1501	Survey of African American History Pre-requisite: None	2	POLS 1101	American Government Pre-requisite: None	3		
HUMN 1201	Critical Thinking & Communication Pre-requisite: None	3	COMM 2106, COMM 2107, COMM 2113	African Americans, Women in the Media, Diversity, Equity and Inclusion*	3		
COMM 2105	Mass Media and Society * Pre-requisite:	3	COMM 2113	Intro to Multimedia & Comm Technology	3		
FYE CLAS 1103	FYE CLAS 1103 * Pre-requisite: None	2					
<b>Fall Milestones</b>			<b>Total</b>	<b>Spring Milestones</b>		<b>Total</b>	
			16			15	

Sophomore	Fall Courses			Spring Courses			Notes
	Course	Name	Hours	Course	Name	Hours	
	AREA C OPTION I	Elective Pre-requisite:	3	AREA C OPTION II	Elective Pre-requisite: None	3	
CISM 1130	Intro to Computer Applications Pre-requisite: None	3	AREA D OPTION II	Elective Pre-requisite:	4		
AREA E ELECTIVE	Elective I Pre-requisite: None	3	AREA E HISTORY	HIST 2111 OR HIST 2112 Pre-requisite: None	3		
COMM 2101	Writing for Multimedia * Pre-requisite: ENGL 1102	3	AREA E ELECTIVE	Elective:	3		
COMM 2810	Intro to Communications Research * Pre-requisite: COMM 2105,	3	COMM 2114 COMM 2115	Intro to Layout & Design or Intro to Media Arts & Design*	3		
<b>Fall Milestones</b>			<b>Total</b>	<b>Spring Milestones</b>		<b>Total</b>	
			15			16	

Junior	Fall Courses			Spring Courses			Notes
	Course	Name	Hours	Course	Name	Hours	
	COMM 3111	Ethics & Professional Communication *	3	COMM 4705	Media Ethics & the Law * Pre-requisite: JUNIOR/SENIOR	3	
COMM 3120	Intro to Communications Theory *	3	Minor/Certificate/ Elective	Elective* Pre-requisite:	3		
Major Elective	Multimedia & Digital Communication 3000-Level *	3	Major Elective	Multimedia & Digital Communication 4000-Level *	3		
Major Elective	PR & Strategic Communication 3000-Level *	3	Major Elective	PR & Strategic Communication 4000-Level*	3		
Major Elective	Journalism 3000-Level *	3	Major Elective	Journalism 4000-Level*	3		
COMM 2110	Media Writing Lab * Pre-requisite: COMM 2101 & 2105	1	COMM 2108	Strategic Communication Lab *	3		
<b>Fall Milestones</b>			<b>Total</b>	<b>Spring Milestones</b>		<b>Total</b>	
			16			16	

Senior	Fall Courses			Spring Courses			Notes
	Course	Name	Hours	Course	Name	Hours	
	General Elective		3	COMM 4106*	Communication Practicum * Pre-requisite: COMM 4101 or 4107 or 3201	3	
SPEH 4101	Advanced Speech * Pre-requisite:	3	General Elective		3		
COMM 4902	Professional Media Internship * Pre-requisite: COMM 3105, COMM 3401, COMM 3301	3	Minor/Certificate/ Elective	Elective Pre-requisite:	3		
Minor/Certificate/ Elective	Elective * Pre-requisite:	3	Minor/Certificate/ Elective	Elective * Pre-requisite: 3000-4000 level	3		
Minor/Certificate/ Elective	Elective * Pre-requisite: 3000-4000 level	3					
COMM 2109	Audio & Video Lab Pre-requisite: COMM 2101 & 2105	1					
<b>Fall Milestones</b>			<b>Total</b>	<b>Spring Milestones</b>		<b>Total</b>	
			16			12	

Total Hours Required for this Degree Program: 122

**Program Map: BA in Mass Communications | Fall 2023**  
**Journalism and Mass Communications Department, College of Liberal Arts and Social Sciences**

**Core Curriculum (Program Preferred Options in Bold)**

Area A1- Communication Skills

- ENGL 1101 and ENGL 1102

Area A2- Quantitative Skills

- MATH 1001 or MATH 1111 or MATH 111 or MATH 1113 or **MATH 1401** or MATH 2101

Area B – Institutional Options 5 hrs

- AFRS 1501 Survey of African-American Experience 2 hrs
- HUMN 1201 Critical Thinking & Communication 3 hrs

Area C – Humanities/Fine Arts, and Ethics 6 hrs,

1. Select one of the following:

- ENGL 2111 World Literature I 3 hrs
- ENGL 2112 World Literature II 3 hrs
- ENGL 2121 British Literature I 3 hrs
- ENGL 2122 British Literature II 3 hrs
- ENGL 2131 American Literature I 3 hrs
- ENGL 2132 American Literature II 3 hrs
- ENGL 2222 African American Literature 3 hrs
- PHIL 2010 Introduction to Philosophy 3 hrs
- PHIL 2030 Introduction to Ethics 3 hrs

2. Select one of the following:

- ARTS 1101 Introduction to Visual Art 3 hrs
- DNCE 2010 Dance Appreciation 3 hrs
- ENGL 2521 Introduction to Film 3 hrs
- HUMN 2011 Humanities 3 hrs
- MUSC 1101 Introduction to Music 3 hrs
- THEA 2101 Introduction to Theatre 3 hrs

Area D – Natural Sciences, Math & Technology 10 hrs

1. Select two of the following:

- **CISM 1130 Computer Applications 3 hrs**
- CSCI 1130 Computer Applications 3 hrs
- ASTR 1000 Introduction to the Universe 3 hrs
- BIOL 1103 General Biology 3 hrs
- BIOL 1104 Human Biology 3 hrs
- CSCI 1301 Computer Science I 3 hrs
- ENVS 1140 Environmental Issues 3 hrs
- FSCI 1101 Introduction to Molecular Forensic Science 3 hrs
- ISCI 1101 Integrated Science I 3 hrs

2. Select one of the following lab sciences:

- BIOL 1103 + 1103L General Biology with lab 4 hrs
- BIOL 1104 + 1104L Human Biology with lab 4 hrs
- CHEM 1101K Introductory Chemistry 4 hrs
- ISCI 1111K Integrated Science II 4 hrs
- MSCI 1501K Introduction to Marine Biology 4 hrs
- PHSC 1011K Physical Science I 4 hrs
- PHYS 1111K Introductory Physics I 4 hrs

Area E – Social Science 12 hrs

- POLS 1101 American Government 3 hrs

3. Select one of the following:

- HIST 2111 U.S. History to the Post-Civil War Period 3 hrs
- HIST 2112 U.S. History from the Post-Civil War to Pre 3 hrs

4. Select one of the following:

- AFRS 2000 Introduction to Africana Studies 3 hrs
- ANTH 1101 Introduction to Anthropology 3 hrs
- ECON 2105 Principles of Macro Economics 3 hrs
- **GEOG 1101 Introduction to Human Geography 3 hrs**
- HIST 1111 World Hist to Early Modern Times 3 hrs
- HIST 1112 World History Early Modern Times to Pres 3 hrs
- POLS 2401 Global Issues 3 hrs
- PSYC 1101 Intro to General Psychology 3 hrs
- PSYC 2103 Human Growth & Development 3 hrs
- SOCI 1101 Introduction to Sociology 3 hrs
- SOCI 1160 Social Problems 3 hrs