Program Map: Multimedia & Digital Communications
Journalism and Mass Communication Department, College of Liberal Arts and Social Sciences

4242"/"4243"Academic Year

Name: **SID:** **Advisor:**

Start Date: **Catalog Date:** **Expected Graduation Date:**

Freshman

Fall Courses			Spring Courses			Notes
Course	**Name**	**Hours**	**Course**	**Name**	**Hours**	
ENGL 1101	English Composition I * Pre-requisite:None	3	ENGL 1102	English Composition II * Pre-requisite: ENGL 1101	3	• *A grade of "C" or better must be earned for this course.
MATH 1001	Quantitative Reasoning * Pre-requisite:	3	AREA D OPTION 1	Elective Pre-requisite:	3	• Students should finish Area A before taking COMM 2810.
AFRS 1501	Surv of African American History Pre-requisite: None	2	POLS 1101	American Government Pre-requisite: None	3	• Students should finish Area F before taking 3000-level courses in the major.
HUMN 1201	Critical Thinking & Communication Pre-requisite: None	3	COMM 2106 or COMM 2107	African Americans or Women in in the Media * Pre-requisite:	3	
COMM 2105	Mass Media and Society * Pre-requisite: None	3	COMM 3301	Intro to Multimedia Production * Pre-requisite: COMM 2105	3	
FYE CLAS1103	FYE CLAS 1103 Mass Comm* Pre-requisite: None	2				
Fall Milestones		**Total**	**Spring Milestones**		**Total**	
		16			15	

Sophomore

Fall Courses			Spring Courses			Notes
Course	**Name**	**Hours**	**Course**	**Name**	**Hours**	
AREA C OPTION I	Elective Pre-requisite:	3	AREA C OPTION II	Elective Pre-requisite:	3	• *A grade of "C" or better must be earned for this course.
CISM 1130	Intro to Computer Applications Pre-requisite:	3	AREA D OPTION II	Elective Pre-requisite:	4	• Portfolio – COMM 2810 students create research paper
AREA E ELECTIVE	Elective I Pre-requisite: None	3	AREA E HISTORY	HIST 2111 OR HIST 2112 Pre-requisite:	3	• COMM 2101 and 3301 students create published written work
COMM 2101	Writing for Multimedia * Pre-requisite: ENGL 1102	3	COMM 3303	Scriptwriting for Multimedia * Pre-requisite: COMM 2101	3	• COMM 3301 students create video
COMM 2810	Intro to Communications Research * Pre-requisite:	3	FOREIGN LANG I	FOREIGN LANG I* Pre-requisite: None	3	
Fall Milestones		**Total**	**Spring Milestones**		**Total**	
		15			16	

Junior

Fall Courses			Spring Courses			Notes
Course	**Name**	**Hours**	**Course**	**Name**	**Hours**	
COMM 3120	Intro to Communications Theory * Pre-requisite:	3	COMM 4107	Advanced Video * Pre-requisite: COMM 3301	3	• *A grade of "C" or better must be earned for this course
COMM 4110	Audio Production and Sound Design * Pre-requisite: COMM 3301	3	MINOR/ ELECTIVE	Elective* Pre-requisite:	3	• Portfolio – COMM 4107 students create demo reel and edited video
MAJOR OPTION I	Elective* Pre-requisite:	3	COMM 4705	Media Ethics and the Law * Pre-requisite: Jr./Sr.	3	• COMM 4110 students create edited audio
FOREIGN LANG II	FOREIGN LANG II* Pre-requisite: FOREIGN LANG I*	3	AREA E ELECTIVE	Elective II Pre-requisite:	3	• COMM 3303 students create formatted script
GEOG 1101	Human Geography * Pre-requisite: None	3	MINOR/ ELECTIVE	Elective* Pre-requisite:	3	
Fall Milestones		**Total**	**Spring Milestones**		**Total**	
		15			15	

Senior

Fall Courses			Spring Courses			Notes
Course	**Name**	**Hours**	**Course**	**Name**	**Hours**	
COMM 4815	The Documentary * Pre-requisite: COMM 4107	3	COMM 4106	Communication Practicum * Pre-requisite: COMM 4101 or 4107 or 3201	3	• *A grade of "C" or better must be earned for this course
SPEH 4101	Advanced Speech * Pre-requisite:	3	MINOR/ ELECTIVE	Elective * Pre-requisite: 3000-4000 LEVEL	3	• COMM 4815 students fix demo reel and documentary
COMM 4902	Professional Media Internship *Pre-requisite:COMM 2101 and permission of instructor	3	MINOR/ ELECTIVE	Elective * Pre-requisite: 3000-4000 LEVEL	3	• Portfolio complete in COMM 4815
MINOR/ ELECTIVE	Elective * Pre-requisite: 3000-4000 LEVEL	3	GENERAL ELECTIVE	Elective Pre-requisite:	3	• Total Hours Required for this Degree Program: 122
GENERAL ELECTIVE	Elective Pre-requisite:	3	GENERAL ELECTIVE	Elective Pre-requisite:	3	
Fall Milestones		**Total**	**Spring Milestones**		**Total**	
		15			15	

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Journalism and Mass Communication Department, College of Liberal Arts and Social Sciences

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Core Curriculum (Program Preferred Options in Bold)

Area B – Institutional Options 5 hrs
- AFRS 1501 Survey of African-American Experience 2 hrs
- HUMN 1201 Critical Thinking & Communication 3 hrs

Area C – Humanities/Fine Arts, and Ethics 6 hrs,
1. Select one of the following:
   - ENGL 2111 World Literature I 3 hrs
   - ENGL 2112 World Literature II 3 hrs
   - ENGL 2121 British Literature I 3 hrs
   - ENGL 2122 British Literature II 3 hrs
   - ENGL 2131 American Literature I 3 hrs
   - ENGL 2132 American Literature II 3 hrs
   - ENGL 2222 African American Literature 3 hrs
   - PHIL 2010 Introduction to Philosophy 3 hrs
   - PHIL 2030 Introduction to Ethics 3 hrs
2. Select one of the following:
   - ARTS 1101 Introduction to Visual Art 3 hrs
   - DNCE 2010 Dance Appreciation 3 hrs
   - ENGL 2521 Introduction to Film 3 hrs
   - HUMN 2011 Humanities 3 hrs
   - MUSC 1101 Introduction to Music 3 hrs
   - THEA 2101 Introduction to Theatre 3 hrs

Area D – Natural Sciences, Math & Technology 10 hrs
1. Select two of the following:
   - CISM 1130 Computer Applications 3 hrs
   - CSCI 1130 Computer Applications 3 hrs
   - ASTR 1000 Introduction to the Universe 3 hrs
   - BIOL 1103 General Biology 3 hrs
   - BIOL 1104 Human Biology 3 hrs
   - CSCI 1301 Computer Science I 3 hrs
   - ENVS 1140 Environmental Issues 3 hrs
   - FSCI 1101 Introduction to Molecular Forensic Science 3 hrs
   - ISCI 1101 Integrated Science I 3 hrs
2. Select one of the following lab sciences:
   - BIOL 1103 + 1103L General Biology with lab 4 hurs
   - BIOL 1104 + 1104L Human Biology with lab 4 hrs
   - CHEM 1101K Introductory Chemistry 4 hrs
   - ISCI 1111K Integrated Science II 4 hrs
   - MSCI 1501K Introduction to Marine Biology 4 hrs
   - PHSC 1011K Physical Science I 4 hrs
   - PHYS 1111K Introductory Physics I 4 hrs

Area E – Social Science 12 hrs
- POLS 1101 American Government 3 hrs
3. Select one of the following:
   - HIST 2111 U.S. History to the Post-Civil War Period 3 hrs
   - HIST 2112 U.S. History from the Post-Civil War to Pre 3 hrs
4. Select one of the following:
   - AFRS 2000 Introduction to Africana Studies 3 hrs
   - ANTH 1101 Introduction to Anthropology 3 hrs
   - ECON 2105 Principles of Macro Economics 3 hrs
   - **GEOG 1101 Introduction to Human Geography 3 hrs**
   - HIST 1111 World Hist to Early Modern Times 3 hrs
   - HIST 1112 World History Early Modern Times to Pres 3 hrs
   - POLS 2401 Global Issues 3 hrs
   - PSYC 1101 Intro to General Psychology 3 hrs
   - PSYC 2103 Human Growth & Development 3 hrs
   - SOCI 1101 Introduction to Sociology 3 hrs
   - SOCI 1160 Social Problems 3 hrs

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Distinctive Courses in this Major

COMM 3120 Introduction to Communications Theory 3hrs
An overview of the major concepts and applications of human mass communications theories. While interpersonal and intercultural communications will be examined, application of the theories and concepts in the mass media will be emphasized.

COMM 3301 Introduction to Multimedia Production 3hrs
This course is designed to provide students with an introduction to the disciplines and techniques involved in producing content for broadcast television, broadcast radio, and digital platforms including the internet. The course will also give students a basic operating knowledge of the terminology used in broadcast and digital media.

COMM 3303 Scriptwriting for Multimedia 3hrs
Scriptwriting for Radio and Television provides practical experience in writing various forms used in broadcast and film media and provides students with exposure to professional audio and video production equipment and techniques.

COMM 4107 Advanced Video & Post Production 3hrs
Advanced instruction and practice in television production, including directing, programming, and equipment.

COMM 4110 Audio Production and Sound Design 3hrs
Advanced instruction and practice in audio production, including directing, programming, and equipment.

COMM 4705 Media Ethics & the Law 3hrs
Study of the laws affecting American media, including the concept of freedom of speech and press, federal regulatory agencies, libel, slander, copyright, and invasion of privacy

COMM 4815 The Documentary 3hrs
A survey and analysis of the documentary format employed in film productions, 1945-1970's and preparation and production of a mini-documentary.

COMM 4902 Professional Media Internship 3hrs
A course open only to juniors and seniors majoring in mass communications; students work with various professional media in Savannah and other areas. Junior and senior standing.

Major Option I (Choose I)

- COMM 3101 Media Arts & Design
- COMM 3102 Photography for Multimedia
- COMM 3110 Layout & Design
- COMM 3302 Speech for Multimedia
- COMM 3306 Intro to Audio Prod.
- COMM 4108 Film & TV Directing
- COMM 4111 Film & TV Editing
- Special Topics - COMM 3106, 3951, 3952, 4950, 4951, 4952, 4953, 4954, 4955, 4956

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