

**Program Map: Journalism**  
**Journalism and Mass Communication Department, College of Liberal Arts and Social Sciences**

2020 - 2021 Academic Year

Name:

SID:

Advisor:

Start Date:

Catalog Date:

Expected Graduation Date:

	Fall Courses			Spring Courses			Notes
	Course	Name	Hours	Course	Name	Hours	
<b>Freshman</b>	ENGL 1101	English Composition I* Pre-requisite: None	3	ENGL 1102	English Composition II * Pre-requisite: ENGL 1101	3	<ul style="list-style-type: none"> <li>*A grade of "C" or better must be earned for this course</li> <li>Portfolio started in COMM 3110-Resume, biography, dynamic chart (multimedia example)</li> <li>Students should finish Area A before taking COMM 2810.</li> <li>Students should finish Area F before taking 3000-level courses in the major.</li> </ul>
	MATH 1001	Quantitative Reasoning* Pre-requisite: None	3	AREA D OPTION 1	Elective Pre-requisite:	3	
	AFRS 1501	Surv Of African Amer History Pre-requisite: None	2	POLS 1101	American Government Pre-requisite: None	3	
	HUMN 1201	Critical Thinking & Communication Pre-requisite: None	3	COMM 2106 OR COMM 2107	African Americans or Women in the Media* Pre-requisite:	3	
	COMM 2105	Mass Media and Society* Pre-requisite:	3	COMM 3110	Layout and Design * Pre-requisite:	3	
	FYE CLAS1103	FYE CLAS 1103 Mass Comm*	2				
	<b>Fall Milestones</b>	<b>Total</b>		<b>Spring Milestones</b>	<b>Total</b>		
		16			15		

	Fall Courses			Spring Courses			Notes
	Course	Name	Hours	Course	Name	Hours	
<b>Sophomore</b>	AREA C OPTION I	Elective Pre-requisite:	3	AREA C OPTION II	Elective Pre-requisite:	3	<ul style="list-style-type: none"> <li>*A grade of "C" or better must be earned for this course</li> <li>Portfolio in 2101 – One published piece</li> <li>Portfolio in 3105 – Breaking news, event/meeting story, other published written work, photos for journalism, multimedia and video</li> <li>Portfolio in 2810 – Research Paper</li> </ul>
	CISM 1130	Intro to Computer Applications Pre-requisite:	3	AREA OPTION D II	Elective Pre-requisite:	4	
	AREA E ELECTIVE	Elective I Pre-requisite:	3	AREA E HISTORY	HIST 2111 OR HIST 2112 Pre-requisite:	3	
	COMM 2101	Writing for Multimedia * Pre-requisite: ENGL 1102	3	COMM 3105	News Writing and Reporting* Pre-requisite: COMM 2101	3	
	COMM 2810	Intro to Communications Research* Pre-requisite:	3	FOREIGN LANG I	FOREIGN LANG I * Pre-requisite: None	3	
	<b>Fall Milestones</b>	<b>Total</b>		<b>Spring Milestones</b>	<b>Total</b>		
		15			16		

	Fall Courses			Spring Courses			Notes
	Course	Name	Hours	Course	Name	Hours	
<b>Junior</b>	COMM 3120	Intro to Communications Theory * Pre-requisite:	3	AREA E ELECTIVE	Elective II Pre-requisite:	3	<ul style="list-style-type: none"> <li>*A grade of "C" or better must be earned for this course.</li> <li>Portfolio in COMM 3201- Feature story or profile piece, other work published, video, photos</li> <li>Internship – published written work</li> <li>Best Practice is for student to take Internship in summer between Junior and Senior years, if possible.</li> </ul>
	COMM 3201	Feature Writing * Pre-requisite: COMM 3105	3	MINOR/ELECTIVE	Minor/Elective* Pre-requisite:	3	
	GEOG 1101	Human Geography* Pre-requisite:	3	COMM 4705	Media Ethics & the Law * Pre-requisite: Jr./Sr.	3	
	MAJOR OPTON I *	Elective * Pre-requisite:	3	COMM 4201	Copy Editing* Pre-requisite:	3	
	FOREIGN LANG II*	FOREIGN LANG II* Pre-requisite: FOREIGN LANG I	3	COMM 4902	Professional Media Internship * Pre-requisite: COMM 2101 and permission of inst.	3	
	<b>Fall Milestones</b>	<b>Total</b>		<b>Spring Milestones</b>	<b>Total</b>		
		15			15		

	Fall Courses			Spring Courses			Notes
	Course	Name	Hours	Course	Name	Hours	
<b>Senior</b>	COMM 4170	Advanced Writing* Pre-requisite:	3	COMM 4106	Communication Practicum* Pre-requisite: COMM 4101 or 4107 or 3201	3	<ul style="list-style-type: none"> <li>*A grade of "C" or better must be earned for this course.</li> <li>Portfolio complete in COMM 4170</li> <li>Senior project in COMM 4106</li> <li>Total Hours Required for this Degree Program: <u>120</u></li> </ul>
	SPEH 4101	Adv Speech * Pre-requisite:	3	GENERAL ELECTIVE	General Elective Pre-requisite:	3	
	MINOR/ELECTIVE	Minor/Elective* Pre-requisite:	3	GENERAL ELECTIVE	General Elective Pre-requisite:	3	
	MINOR/ELECTIVE	Minor/Elective* Requirement: 3000-4000	3	MINOR/ELECTIVE	Minor/Elective * Requirement: 3000-4000	3	
	GENERAL ELECTIVE	General Elective Pre-requisite:	3	MINOR/ELECTIVE	Minor/Elective * Requirement: 3000-4000	3	
	<b>Fall Milestones</b>	<b>Total</b>		<b>Spring Milestones</b>	<b>Total</b>		
		15			15		

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**Core Curriculum (Program Preferred Options in Bold)**

Area B – Institutional Options 5 hrs

- AFRS 1501 Survey of African-American Experience 2 hrs
- HUMN 1201 Critical Thinking & Communication 3 hrs

Area C – Humanities/Fine Arts, and Ethics 6 hrs,

1. Select one of the following:
  - ENGL 2111 World Literature I 3 hrs
  - ENGL 2112 World Literature II 3 hrs
  - ENGL 2121 British Literature I 3 hrs
  - ENGL 2122 British Literature II 3 hrs
  - ENGL 2131 American Literature I 3 hrs
  - ENGL 2132 American Literature II 3 hrs
  - ENGL 2222 African American Literature 3 hrs
  - PHIL 2010 Introduction to Philosophy 3 hrs
  - PHIL 2030 Introduction to Ethics 3 hrs
2. Select one of the following:
  - ARTS 1101 Introduction to Visual Art 3 hrs
  - DNCE 2010 Dance Appreciation 3 hrs
  - ENGL 2521 Introduction to Film 3 hrs
  - HUMN 2011 Humanities 3 hrs
  - MUSC 1101 Introduction to Music 3 hrs
  - THEA 2101 Introduction to Theatre 3 hrs

Area D – Natural Sciences, Math & Technology 10 hrs

1. Select two of the following:
  - CISM 1130 Computer Applications 3 hrs
  - CSCI 1130 Computer Applications 3 hrs
  - ASTR 1000 Introduction to the Universe 3 hrs
  - BIOL 1103 General Biology 3 hrs
  - BIOL 1104 Human Biology 3 hrs
  - CSCI 1301 Computer Science I 3 hrs
  - ENVS 1140 Environmental Issues 3 hrs
  - FSCI 1101 Introduction to Molecular Forensic Science 3 hrs
  - ISCI 1101 Integrated Science I 3 hrs
2. Select one of the following lab sciences:
  - BIOL 1103 + 1103L General Biology with lab 4 hrs
  - BIOL 1104 + 1104L Human Biology with lab 4 hrs
  - CHEM 1101K Introductory Chemistry 4 hrs
  - ISCI 1111K Integrated Science II 4 hrs
  - MSCI 1501K Introduction to Marine Biology 4 hrs
  - PHSC 1011K Physical Science I 4 hrs
  - PHYS 1111K Introductory Physics I 4 hrs

Area E – Social Science 12 hrs

- POLS 1101 American Government 3 hrs
3. Select one of the following:
    - HIST 2111 U.S. History to the Post-Civil War Period 3 hrs
    - HIST 2112 U.S. History from the Post-Civil War to Pre 3 hrs
  4. Select one of the following:
    - AFRS 2000 Introduction to Africana Studies 3 hrs
    - ANTH 1101 Introduction to Anthropology 3 hrs
    - ECON 2105 Principles of Macro Economics 3 hrs
    - GEOG 1101 Introduction to Human Geography 3 hrs
    - HIST 1111 World Hist to Early Modern Times 3 hrs
    - HIST 1112 World History Early Modern Times to Pres 3 hrs
    - POLS 2401 Global Issues 3 hrs
    - PSYC 1101 Intro to General Psychology 3 hrs
    - PSYC 2103 Human Growth & Development 3 hrs
    - SOCI 1101 Introduction to Sociology 3 hrs
    - SOCI 1160 Social Problems 3 hrs

**Distinctive Courses in this Major**

**COMM 3105: News Writing and Reporting 3 hrs**

The course focuses on real-world beat and specialty news reporting using the techniques including interviewing, observation and data evaluation. Students learn to identify credible information sources including people, documents and online data. They practice representing that information comprehensively, accurately and fairly in text stories and multimedia production.

**COMM 3110 Layout & Design 3hrs**

This hands-on course introduces students to the concepts, theories and software for designing print and online publications including newspapers, magazines, social media and more. Students apply these theories in the development of multiple printed and online-based projects. The course reinforces concepts of data visualization through graphs and charts.

**COMM 3120 Introduction to Communications Theory 3hrs**

An overview of the major concepts and applications of human mass communications theories. While interpersonal and intercultural communications will be examined, applications of the theories and concepts in the mass media will be emphasized.

**COMM 3201 Feature Reporting and Writing 3hrs**

In this practical course, students write in several forms, including the news feature, the profile, the trend-analysis story, data-based investigations and the self-immersion story. Students use the production of multimedia elements such as videos, still photographs, charts and maps to expand and enhance text storytelling. Students discuss freelancing stories for specific audiences and print and online publications.

**COMM 4170 Magazine Writing and Reporting 3hrs**

In this course, students learn to report and write length in text forms including trend-analysis using data-based investigations. Multimedia elements enlarge and enhance text stories. Students are expected to observe the highest standard of professionalism and ethical practice and to target their stories at journalism's best publications, in print and online.

**COMM 4201 Copy Editing 3hrs**

This course focuses on the traditional definition of copy editing: the reading of text stories for the mechanics of grammar, punctuation, spelling and syntax, the use of Associated Press, organization and style. It also emphasizes fact-checking for accuracy, comprehensiveness, and fairness in text stories and multimedia. A third focus is the editor's thinking and decision making process in writing headlines and captions and making assignments for text stories and multimedia elements.

**COMM 4705 Media Ethics & the Law 3hrs**

Study of the laws affecting American media, including the concept of freedom of speech and press, federal regulatory agencies, libel, slander, copyright, and invasion of privacy. Junior and senior standing.

**COMM 4902 Professional Media Internship 3hrs**

A course open only to juniors and seniors majoring in mass communications; students work with various professional media in Savannah and other areas. Junior and senior standing.

**Major Option I (Choose 1)**

- COMM 3101 Media Arts & Design;
- COMM 3102 Photography for Multimedia;
- COMM 3301 Intro to Multimedia Production;
- COMM 3302 Speech for Multimedia;
- COMM 4105 Opinion and Editorial Writing;
- Special Topics - COMM 3106, 3951, 3952, 4950, 4951, 4952, 4953, 4954, 4955, 4956